



The SoHam Rules

We believe that everyone should have the power to create and share ideas and information instantly, without barriers. In order to protect the experience and safety of people who use SoHam, there are some limitations on the type of content and behavior that we allow. These limitations are set forth in the SoHam Rules below.

The SoHam make up the "SoHam User Agreement" that governs a user's access to and use of SoHam's services.

All individuals accessing or using SoHam's services must adhere to the policies set forth in the SoHam Rules. Failure to do so may result in SoHam taking one or more of the following enforcement actions:

- requiring you to delete prohibited content before you can again create new posts and interact with other SoHam users;
- temporarily limiting your ability to create posts or interact with other SoHam users;
- asking you to verify account ownership with a phone number or email address; or
- permanently suspending your account(s).

If you attempt to evade a permanent suspension by creating new accounts, we will suspend your new accounts.

Please note that we may need to change these Rules from time to time and reserve the right to do so.

The policies set forth in these SoHam Rules govern organic content on our platform. To learn more about the rules which govern ads and promoted content,

Content boundaries and use of SoHam

Intellectual property

Trademark: We reserve the right to suspend accounts or take other appropriate action when someone's brand or trademark, including business name and/or logo, is used in a manner that may mislead or confuse others about your brand affiliation.

Copyright: We will respond to clear and complete notices of alleged copyright infringement. Our copyright procedures are set forth in our Terms of Service

Graphic violence and adult content

We consider graphic violence to be any form of gory media related to death, serious injury, violence, or surgical procedures. We consider adult content to be any media that is pornographic and/or may be intended to cause sexual arousal.

SoHam allows some forms of graphic violence and/or adult content in posts marked as containing sensitive media. However, you may not use such content in your profile or header images. Additionally, SoHam may sometimes require you to remove excessively graphic violence out of respect for the deceased and their families if we receive a request from their family or an authorized representative.

Unlawful use

You may not use our service for any unlawful purposes or in furtherance of illegal activities. By using SoHam, you agree to comply with all applicable laws governing your online conduct and content.

Trends

At times, we may prevent certain content from trending. This includes content that violates the SoHam Rules, as well as content that may attempt to manipulate trends.

Third-party advertising in video content

You may not submit, post, or display any video content on or through our services that includes third-party advertising, such as pre-roll video ads or sponsorship graphics, without our prior consent.

Misuse of SoHam badges

You may not use badges, including but not limited to the “promoted” or “verified” SoHam badges, unless provided by SoHam. Accounts using unauthorized badges as part of their profile photos, header photos, display names, or in any way that falsely implies affiliation with SoHam or authorization from SoHam to display these badges, may be suspended.

Misuse of usernames

Selling usernames: You may not buy or sell SoHam usernames.

Username squatting: You may not engage in username squatting. Some of the factors we take into consideration when determining whether conduct is username squatting include:

- the number of accounts created;
- the creation of accounts for the purpose of preventing others from using those account names;
- the creation of accounts for the purpose of selling those accounts; and
- the use of third-party content feeds to update and maintain accounts under the names of those third parties.

Please note that SoHam may also remove accounts that are inactive for more than six months..

Abusive behavior

We believe in freedom of expression and open dialogue, but that means little as an underlying philosophy if voices are silenced because people are afraid to speak up. In order to ensure that people feel safe expressing diverse opinions and beliefs, we prohibit behavior that crosses the line into abuse, including behavior that harasses, intimidates, or uses fear to silence another user’s voice.

Context matters when evaluating for abusive behavior and determining appropriate enforcement actions. Factors we may take into consideration include, but are not limited to whether:

- the behavior is targeted at an individual or group of people;
- the report has been filed by the target of the abuse or a bystander;
- the behavior is newsworthy and in the legitimate public interest.

Violence and physical harm

Violence: You may not make specific threats of violence or wish for the serious physical harm, death, or disease of an individual or group of people. This includes, but is not limited to, threatening or promoting terrorism. You also may not affiliate with organizations that — whether by their own statements or activity both on and off the platform — use or promote violence against civilians to further their causes.

Suicide or self-harm: You may not promote or encourage suicide or self-harm. When we receive reports that a person is threatening suicide or self-harm, we may take a number of steps to assist them, such as reaching out to that person and providing resources such as contact information for our mental health partners.

Child sexual exploitation: You may not promote child sexual exploitation.

Abuse and hateful conduct

Abuse: You may not engage in the targeted harassment of someone, or incite other people to do so.

We consider abusive behavior an attempt to harass, intimidate, or silence someone else’s voice.

Unwanted sexual advances: You may not direct abuse at someone by sending unwanted sexual content, objectifying them in a sexually explicit manner, or otherwise engaging in sexual misconduct.

Hateful conduct: You may not promote violence against, threaten, or harass other people on the basis of race, ethnicity, national origin, sexual orientation, gender, gender identity, religious affiliation, age, disability, or serious disease.

Hateful imagery and display names: You may not use hateful images or symbols in your profile image or profile header. You also may not use your username, display name, or profile bio to engage in abusive behavior, such as targeted harassment or expressing hate towards a person, group, or protected category.

Private information and intimate media

Private information: You may not publish or post other people’s private information without their express authorization and permission. Definitions of private information may vary depending on local laws.

Intimate media: You may not post or share intimate photos or videos of someone that were produced or distributed without their consent. Read more about intimate media on SoHam.

Threats to expose / hack: You may not threaten to expose someone's private information or intimate media. You also may not threaten to hack or break into someone's digital information.

Impersonation

You may not impersonate individuals, groups, or organizations in a manner that is intended to or does mislead, confuse, or deceive others. While you may maintain parody, fan, commentary, or newsfeed accounts, you may not do so if the intent of the account is to engage in spamming or abusive behavior.

Spam and security

We strive to protect people on SoHam from technical abuse and spam.

To promote a stable and secure environment on SoHam, you may not do, or attempt to do, any of the following while accessing or using SoHam:

- Access, tamper with, or use non-public areas of SoHam, SoHam's computer systems, or the technical delivery systems of SoHam's providers (except as expressly permitted by the SoHam Admin Team).
- Probe, scan, or test the vulnerability of any system or network, or breach or circumvent any security or authentication measures (except as expressly permitted by the SoHam Admin Team).
- Access or search, or attempt to access or search, SoHam by any means (automated or otherwise) other than through our currently available, published interfaces that are provided by SoHam (and only pursuant to the applicable terms and conditions), unless you have been specifically allowed to do so in a separate agreement with SoHam. Note that crawling SoHam is permissible if done in accordance with the provisions of the robots.txt file; however, scraping SoHam without our prior consent is expressly prohibited.
- Forge any TCP/IP packet header or any part of the header information in any email or posting, or in any way use SoHam to send altered, deceptive, or false source-identifying information.
- Interfere with or disrupt the access of any user, host or network, including, without limitation, sending a virus, overloading, flooding, spamming, mail-bombing SoHam's services, or by scripting the creation of content in such a manner as to interfere with or create an undue burden on SoHam.

Any accounts engaging in the following activities may be temporarily locked or subject to permanent suspension:

- **Malware/Phishing:** You may not publish or link to malicious content intended to damage or disrupt another person's browser or computer or to compromise a person's privacy.

Spam: You may not use SoHam's services for the purpose of spamming anyone. Spam is generally defined on SoHam as bulk or aggressive activity that attempts to manipulate or disrupt SoHam or the experience of users on SoHam to drive traffic or attention to unrelated accounts, products, services, or initiatives.

Accounts created to replace suspended accounts may be permanently suspended.

Content Visibility

Accounts under investigation or which have been detected as sharing content in violation of these Rules may have their account or Post visibility limited in various parts of SoHam, including search.

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